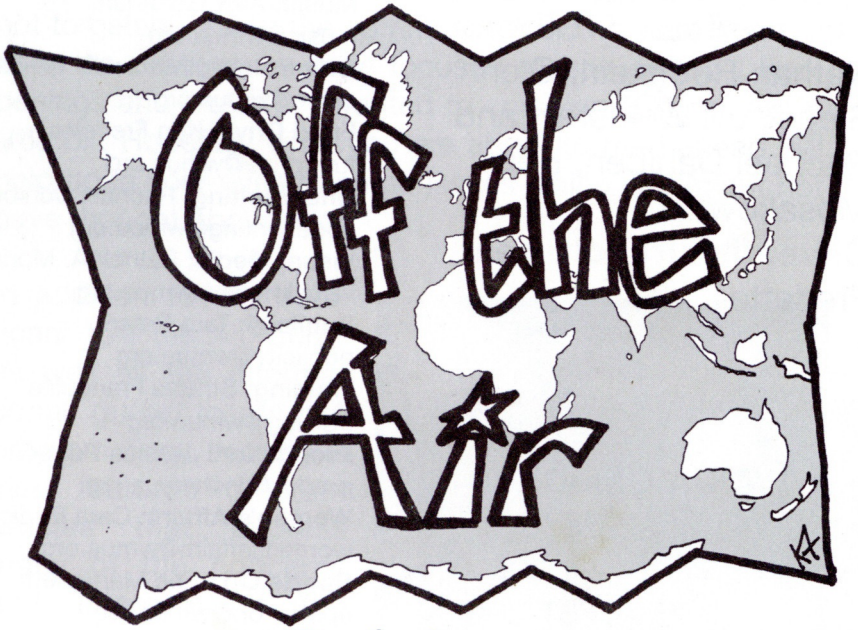
OFF the AIR

vol. 2 • issue 1 • spring 2003

wmua



91.1 FM

WMUA FM91

OFFtheAIR

Vol. 2, Issue 1. SPRING 2003

WMUA FM91 | Amherst

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A NOTE FROM THE EDITOR

As the former editor of "Off the Air," Ben Legg, began to pack his bags for Brazil, I worried if I would be able to keep up the great effort which Legg put into the past three editions of the publication. However, with the help of everyone at WMUA, I think I have put together another great issue. "Off the Air" has always been a great way for the voices at WMUA to put into writing their concerns and passions, and I feel very privileged to be the one to edit this spring's edition.

For this production, I wanted to travel outside the Pioneer Valley, and venture out into more worldly issues, but while not forgetting about the community which we are apart of here. As past issues have focused mostly on local happenings and matters, I wanted to spice up "Off the Air" a little bit. Hopefully what you are about to read ahead will help open your eyes to some issues which you might not have thought about prior.

In addition to the traditional "Off the Air Quiz," as well as the informational guide to WMUA programming, this issue also features different articles that express many of the concerns and interests of the members at WMUA. Plus, the birth of a new traditional tribute to the Department Directors of WMUA, where you can get to know them all a little more than you ever thought you would be able to.

So keep on reading, because you never know what you may learn. And don't forget to tune in to WMUA for your audio needs, whatever they may be. (Consult the programming schedule for more information!) And thanks for picking up this issue of "Off the Air," whether it was given to you at a concert, on the UMass campus, or you simply found it lying somewhere and decided to give it a try. However you got it, I'm glad that you did, because you, the reader and the listener, are the reason we at WMUA keep the music and the words flowing, on and off the air.

Rachael Dahlben,
Editor

General Manager, Aubrey Vachon and Programmer, Jen Moskal

A NOTE FROM THE GENERAL MANAGER

Spring is nearly here, and with spring comes some of the many joys life with WMUA has to offer. Our flagship coverage of UMass Lacrosse, our famous Magic Triangle Jazz Series and of course our biweekly general body meetings, where the station membership comes together to discuss how to serve our listeners better!

This semester is a very special one for me personally because in May I will attend my final WMUA general body meeting. That's right – I get to graduate and move on. For nearly four years WMUA has been my playground and my classroom. Looking back at my time here, I feel that some of the most important experiences I've had in college have been closely related to the people I have met at WMUA – who have befriended me and taught me – and the skills WMUA has helped me develop. This radio station has taught me more about broadcasting than I ever could have learned in a classroom because I got to learn the ropes for myself, not via the horror stories of some professor. I have been so fortunate to have experienced these lessons and obtained real-life radio experience before heading off into the big bad "real world."

A general manager of the station's past once said that the most important lesson he learned from his time at WMUA was the lesson of love. I couldn't understand his sentiments at the time, but now, with my UMass career winding down, I know exactly what he meant. I have seen first hand what love can do to a person. When a person loves what they do with all their heart – as the WMUA staff does – the product is much greater. It is this love that makes WMUA more than the everyday run-of-the-mill radio station, and I hope that it can be heard in our programming. In addition to our station members' love, WMUA is supported by the love of its listeners, which can be seen every fall during our Fund Drive.

I'd like to thank our staff members for their hard work and dedication that has made WMUA what it is today. To our listeners, I'd like to thank you for making WMUA a part of your lives. Lastly, I'd like to thank WMUA for letting me be a part of it. It has certainly become a part of me and I will never forget all it has done.

Best,
Aubrey A. Vachon
General Manager

A NOTE FROM THE PROGRAMMER

Are you sick of listening to the same 20 songs all day long? Have you found yourself searching your radio dial for something different lately? Then you've come to the right place! WMUA, 91.1 FM, has just what you've been looking for.

WMUA, UMass' student-run radio station has the variety you've been searching for right here in the Pioneer Valley. Voted Best College Radio Station in the Valley Advocate, we have the most diverse radio programming available in Western Massachusetts. Whether you want to keep up on campus and local news, you want to listen to high quality sports broadcasts, you need to get your daily dose of jazz, you want to travel to foreign lands without leaving your room, or you're up late studying and need some rock music to keep you awake, WMUA is the only place you need to turn to.

This spring, WMUA promises to help you explore your unknown musical taste and give you your daily fix of great music. Our block programming during the week ensures that you'll get great music from a particular genre, with a unique twist each day. Regardless of your musical tastes, there's something for everyone.

And don't worry; even if you aren't in our local coverage area, you can still listen to us on the web. WMUA is back streaming live on the Internet, and you can tune us in anywhere in the world, simply by visiting our website at www.wmua.org and clicking on the headphones in the upper left-hand corner. So make sure to preset your radio dial to the student and community radio station at the University of Massachusetts, 91.1 FM, WMUA!

ZINES & RICH MACKIN
by Jill Weinstein

Rich Mackin, "Consumer Defense Corporate Poet" and zine extraordinaire spoke to my Democracy & Discourse class about his interesting profession. Rich has been producing underground, independent zines for many years. Many people aren't really aware of what makes a zine a zine and not a magazine...

A zine is a publication put together by a single person or a group of people, independent of corporate sponsorship. Most people make zines to rant about issues that they support, to show off artwork, document experiences, share a love of a specific thing, or to raise awareness about social issues. According to Sarah Dyer, the word zine is pronounced like the end of the word magazine. However, "zine" was originally short for "fanzine" (fan magazine).

Making your own zine usually involves using your own money for photocopying. The standard zine size is an 8 _ x 11" sheet of paper, folded in half. However, many people are creative and use really cool formats. Many people have to charge for their zines to cover printing costs, while others bite the bullet so that they can distribute their product for free. People who do zines, at least according to my experience, aren't doing it for the money. They want to get their stuff out to people as cheaply and quickly as possible.

Rich started writing letters to big companies and asking them questions such as: "What are the 2000 parts Lever cleans?" "Why is Mr. Clean Bald?" "What makes those charms so Lucky?" "How do we know the things GE brings to life are good?" The responses he received were both funny and depressing.

His often ridiculous questions raise many important issues regarding advertising and corporate control in this country. Why do we buy Cheerios instead of the cheap, imitation cereal that has the exact same contents? The answer is advertising. We see cute commercials on television that feature a friendly bee (yeah right – like he exists) and a happy family sitting down for breakfast. We are sold both an image and a lifestyle rather than a product. Rich's questions bring to light the absurdity in advertising and make us realize that we are nothing more than consumers to the corporations that produce and distribute most of the goods we purchase.

Aside from making zines, Rich talked about how he frequented open mic nights in the Boston area. He began reading his letters and their responses and calling them poetry. His friend dubbed him a "Consumer Defense Corporate Poet"

The best way to find out about zines is to read them! Many zine editors list their favorite zines within their own zine, or place mini advertisements in other zines.

Mackin is going on a national book tour through April, so check him out!

For more information, check out:
http://www.houseoffun.com/action/zines/index.html
http://www.richmackin.org
http://www.punkrockacademy.com/index.html
http://www.weeklywire.com/ww/10-13-97/austin_books_feature1.html
http://www.zinebook.com/resource/history.html
http://www.undergroundpress.org/index.html
http://www.salon.com/june97/media/media2970609.html

Information taken from:
SarahDyer, http://www.houseoffun.com/action/zines/diy.html
and from http://www.richmackin.org

WMUA and Residential Arts are proud to announce the 14th Season of

THE MAGIC TRIANGLE JAZZ SERIES

Thursday, February 27, 2003 - Helen Hills Hills Chapel- 8:00

Alan Silva and the Celestrial Communications Orchestra: Alan Silva's performances and live compositions have been a highlight of the avant-garde's living history for the past 35 years. From his work with Sun Ra's Arkestra, through extended relationships with Bill Dixon, Cecil Taylor, Albert Ayler and the Frank Wright Center of the World quartet, Mr. Silva has been one of the music's most consistently valuable thinkers. "Make no mistake," wrote Coda Magazine, "this is first and foremost religious music. The sheer roiling volume, density, and fullness of tone created by the massive ensemble fills the listener with a powerful sense of the infinite, a sublime combination of awe, dread, and
unearthly ravishment." Featuring: Leena Conquest , Perry Robinson, Marshall Allen, Jemeel Moondoc, Sabir Mateen, 'Kidd' Jordan, Dave Sewelson, Roy Campbell, Joe McPhee, Oki, Joseph Bowie, Steve Swell, Bill Lowe, Joe Daley, William Parker, Joe Morris, Jackson Krall and Laurence Cook. Eremite Records will record this concert.

Thursday, March 27, 2003 – Northampton Center for the Arts - 8:00

Charles Tolliver and Music, Inc.: Trumpeter Charles Tolliver calls one of the best bands of the 1970s "back in session." Joined by original members Stanley Cowell (p) and Cecil McBee (b), along with Billy Drummond (d), Music, Inc. makes a rare and important visit to the University of Massachusetts. Charles Tolliver is "a superb technician with an utterly distinctive voice," wrote Richard Cook, as well as a bandleader, composer, arranger, record company

executive, and educator of the highest order. Since launching his professional career in the 1960s with Jackie McLean, Art Blakey, Willie Bobo and Gerald Wilson, Charles Tolliver has quietly become one of the premier trumpeters and
musical organizers in jazz. In 1967, Mr. Tolliver joined Max Roach's quintet, during which time he also recorded "Paper Man", his debut as a leader. Then, in 1969, he left Roach's band to form, Music, Inc., which was also very successful. In 1971, Charles Tolliver and Stanley Cowell formed Strata-East, a label that has continued to bring to market important artist-produced recordings.

Friday, April 11, 2003 - Bezanson Recital Hall - 8:00

David Murray and the Gwo-Ka Masters: The Magic Triangle Jazz Series welcomes back tenor saxophonist David Murray. "He remains the most formidable tenor soloist of his generation," concludes The Penguin Guide to Jazz.

David Murray is a returning performer at the Magic Triangle Series. This year he plays with his ensemble, the Gwo-Ka Masters.

photo courtesy: Schemmann

Murray has recorded 84 albums as a leader, and is a founding member of the World Saxophone Quartet. This project, featuring three legendary singer/percussionists from Guadeloupe, is part of a natural progression for Mr. Murray into the vast realm of pan-African music. Featuring: Guy Konket, Klod Kiavue, Philippe Makala, Hugh Ragin, Jaribu Shahid and Hamid Drake.

Tickets are $7/students and $12/general public
and are available through the
Fine Arts Center Box Office, 1-800-999-UMAS.

www.fineartscenter.com/magictriangle

SILENT RADIO,
A HISTORY OF RECORDED BLUES
by J. P. Evans

Late last year the U.S. Senate unanimously passed a resolution declaring 2003 "The Year of the Blues". Based on the centennial of W.C. Handy's account of his first encounter with a Blues singer, in Tutwater Mississippi in 1903.

Thomas Edison patented the cylinder phonograph in 1877.In 1890 J. W. Fewkes had recorded the music of the Passamaquoddy Indians. However, it would be another thirty years before the Indigenous music of Afro-Americans, known as the Blues, would be recorded.

[A little background]

Into this Great Melting Pot Known as America, the African people were not willing immigrants: They were hunted, kidnapped and sold into slavery in America, while every effort was made to keep people of the same tribe separate. They were denied their own languages and customs as families were divided at the drive of the slaveholders.

Although drums were banned, many slaves were encouraged to play instruments, and were taught European songs to entertain the white plantation owners. The Africans, unfa-

miliar with this music, adapted their own Scales to the new music. By the nature of slavery, music was very localized. The Civil War brought an end to slavery. For the first time in the New World, the black man was relatively free to travel. Musicians known as "songsters" would hobo to work camps, tobacco warehouses, plantations, and wherever else men had money to spend. In this way a player from Georgia could learn a song from Tennessee, reworking it to fit his personal style, maybe adding verses. Through this cross-pollination songs were traded, licks were learned, the rural music evolved into the Blues sometime in the early 1900's.

In 1920, Ralph Peirs of the Okeh Recording Company took Mamie Smith, a Black singer, into a recording studio. Peirs saw a potential market among the Black population, many of whom had moved to Industrial Cities and had their first disposable income.

Although the first commercial radio station was established the same year, the Blues, which Peirs named "Race Music," was not marketed via radio: Rather, it was marketed through print ads in Black papers like The Chicago Defender and The Cleveland Gazette. Pullman porters would buy records in Northern cities and sell them at stops along their routes.

It was five years before the Country Bluesmen were recorded. Blind Lemon Jefferson, and Charlie Patton were first, and a dozen more were to follow, also with good sales and still no radio airplay. The Country Bluesmen, like the songsters before them, earned their living by Busking, playing picnics & jooks. [a jook is usually someone's house, with bootleg liquor, gambling & dancing] Recording put a one-time payment of about $20 per song in their pockets, although the record company would take all writers' credit for themselves. Royalties did not yet exist. Having a record out would increase their street earning power.

The Depression, however, brought recording to a virtual end. Many players went back to full time farming, playing only on weekends. With the exception of DeFord Bailey, a black harmonica player who was a regular on the Grand Ol' Opry, the Blues had very little presence on radio.

In 1941, Mississippi harmonica player & singer Sonny Boy Williamson #2 , a.k.a Aleck "Rice" Miller, walked into the radio station KFFA in Helena, Arkansas, and proposed a radio show to promote his area gigs. After finding a sponsor, King Biscuit Flour Time, featuring Williamson and guitarist Robert Jr. Lockwood, aired every day at 12: 15. Muddy Waters recalls running a half a mile to the nearest radio at lunch break to listen to Sonny Boy, while still working on Stovall Plantation. Blues radio had begun, for 15 minutes everyday.

In 1943, the Memphis radio station WDIA went on air, becoming the 1st black owned station. Legendary blues musicians Rufus Thomas and B.B. King were included among their disk jockeys. KWEM of Memphis, TN, WLAC of Nashville TN, and WGES &WOPA of Chicago, IL, were among a handful of commercial stations over the years that have programmed Blues with consistency. However, I'll venture that Blues never exceeded 5% of Radio programming, ever.

In the early Blues, what was said was just as important was what was not said, in a climate where any expression of dissatisfaction could be cause for lynching. The Blues has evolved over the years, going electric in the late forties. By the 1960's young Blacks abandoned Blues as old fashioned, instead connecting with the more modern Soul. Many young Whites, inspired by the brief explosion of Rock & Roll in the mid '50's,were dissatisfied with what they were hearing on their Radios and went searching for something; they found the Blues. Good Blues has always maintained

continued BLUES

OFFtheAIR QUIZ

What does your class schedule say about you?

1) The majority of your classes are...

a. Early in the morning....cause you might as well get it over with ASAP, and 8 am isn't that early anyway!

b. Afternoon: so that you're first concern of the day is, "what's for lunch?"

c. Throughout the day sporadically

d. What classes? Is registration over already?

2) How long does it take to get to your classes?

a. Let's just say, you get a good work-out in the morning

b. You like to take advantage of the RAP classes, so you don't have to go very far

c. Anywhere from 5 to 30 minutes: because you are always down for a nice change of scenery

d. You can't really say, because you only go when there is a test

3) How do you feel about Mad Dasher Notes ©?

a. What are those?

b. You've bought them once or twice

c. Why do they have to print them on dark maroon paper?

d. You pick your schedule based on whether or not they are available for the class: and they are worth every penny

4) You took Embracing Diversity (or any 3 credit class that meets once a week) because...

a. It sounded like an intellectually stimulating way to broaden your horizons

b. You're friend said it was easy

c. It meets only once a week, and you're back in time for "The Bachelorette"

d. It's a 15 minute lecture followed by a 2 hour nap afterwards: it can't get much better than that!

5) Your schedule is comprised of:

a. A perfectly balanced mix of Gen Ed.s, Global Ed.s, Major requirements, plus a one credit gym class, plus an extra 500 level calculus class to keep you on your toes.

b. Whatever classes meet after 12 PM

c. All Gen Ed.s, because you still have no clue what you want to major in

d. Uh.....you don't remember what you registered for

6) What days do you generally have class?

a. Every day, all day, because you never take a break from learning

b. Only Monday, Wednesday, and Friday, because you can't stand those 75 minute lectures

c. You have a few classes every day

d. Tuesday and Thursday only, because they are only two days out of your week: that's is, if you do go to class

CHECK YOUR ANSWERS ON THE LAST PAGE!

WMUA DJ, Matt Henry, and twin brother Chris spin at the John Mayer concert at UMass.

BLUES CONTINUED...

a connection to the real concerns of real people; Sex, love, death, and work, or the lack of work. Willy Dixon said, "the Blues is the facts of life", which could explain why the Blues continues on, in spite of the virtual silencing of Blues on the Radio.

Periodically, saviors like Johnny Winters, Stevie Ray Vaughn, and Robert Cray, bring the promise of more commercial Radio exposure to their peers, which alas never seems to materialize.

Today many commercial Rock Stations devote 3 to 5 hours per week to the blues. Nonetheless, these stations are geared more to current Blues. WMUA is committed to sharing a diverse historical music program with its listeners. WMUA devotes 12 to15 hours every week to Blues Programming. Each D.J. brings their own style to the air. Listeners may hear music from Lead Belly to Walter Trout, Lucille Bogan to Shemekia Copeland, and everything in between. WMUA endeavors to bring you, the listener, 83 years of recorded Blues music. Bringing an end to SILENT RADIO.

J.P. is a member of the Country, Blues & Bluegrass Collective, a Folk Singer & Iron Worker.

THE WHO AND WHY OF HIP-HOP'S FINEST

By Nathan Rothstein

On a cold, boring December day my friend and I brainstormed. We brainstormed not for ideas about how to entertain ourselves during our first winter break, but rather for songs that would make our list of the "Top 15 Hip Hop Songs of the 1990s." The following describes our reasoning behind the Top 5 choices, but if you want to see the full list you can check it out at www.angelfire.com/zine2/explicitlyrics.

Top 5 Hip Hop Songs of the 1990's:

1. Mo Money Mo Problems-Puff Daddy and the Family
"I'm comin'...coming out." You all know the words. Puff Daddy sampled the right Diana Ross song and produced the best hip-hop song of the 1990s. Every music fan, ex-middle school dancer, college partier, and pathetic clubber can identify with the song that heard Biggie articulate the complicated spelling of, "B.I.G P.O.P.P.A." If you can't finish that verse, search inside of you, think about happiness, and life without Mase rapping, and pray a little for a day that you will live with "mo money" and have "mo problems."

2. Regulate- Warren G and Nate Dogg
"Mmmount Up," and let Warren G and Nate Dogg take you on a ride. It happened on one mid-90s night in Detroit, before Eminem, but not before these two artists took us into a whole new era. It was G-Funk. The sounds of George Clinton and Bootsy Collins that Snoop Dogg embraced a few years prior were again incorporated into this hip-hop masterpiece. Also, this was the one song that put Nate Dogg in his rightful place as "head of hooks." For the next eight years a song that featured Nate Dogg would soon be playing in every city's most popular club, and would have fans looking at their brother and say, "damn, what's next?"

3. O.P.P- Naughty By Nature
I don't even need to ask if you're down. That first chord is obviously recognizable as the Jackson 5's ABC and, with harmony, it remains the background to this bass thumping, waist gyrating, and hand waving hip-hop classic. It's playful instrumentals balances out its hardcore portrayal of men, women, and their respective genitalia. If you are ever offended by their lyrics you can just turn up the bass and treble, and listen for the fun of great music.

4. Juicy-Notorious B.I.G
In 1994, a new anthem was introduced to those who loved and lived hip-hop. A chubby, overweight, former crack dealer, capable of elegantly capturing the present and the past retold his Horatio Alger story. Brooklyn's own, Notorious B.I.G went from rags to riches, " from common thief/ to up close and personal with Robin Leach" and in the end "from negative/to positive."

5. Scenario- A Tribe Called Quest
Tribe Called Quest 1991's ground breaking Low End Theory had spent its first thirteen songs exploring B-bop, jazz, funk, and R&B to make a smooth blend of an original sound of hip hop. But, on their last track, Scenario, it went for breaking the charts. Phife Dogg's first verse proves to all their skeptics that they could make a sound for the radio. His rhymes are simple, "Bo knows this/Bo knows that/ but Bo knows jack/because Bo can't rap," deals with an important issue at the time (Bo Jackson), and lets everyone know that "he is all that and then some/short dark and handsome/and will bust a nut in your eye to show you where {he} comes from." In case you thought they were selling out to make a radio hit, just remember that Tribe does not forget their roots; in the song they feature former buddies, The Jungle Brothers, and give a wonderful introduction to Mr. Bus-a-bus himself, Busta Rhymes.

MEET THE DEPARTMENT DIRECTORS OF WMUA

AUBREY VACHON, GENERAL MANAGER

What are some of the projects you have accomplished here?
We finally got the new transmitter up!

What is your favorite thing about working at WMUA?
I've learned so much about broadcasting in my 4 years here - really helpful for my future career as a reporter. Plus, my co-workers are awesome!

JEN MOSKAL, PROGRAMMER

How did you get involved with the station?

When I was 12, I started helping my father out with his show, The Early Bird Polka Show, and when I was 13, I went through DJ training in the Spring of 1995.

What are some of the projects you have accomplished here?

I got my first show when I was 13, as a seventh grader from Holyoke. I was the first ever freshman department director at WMUA. I have overseen a News Staff that won its first Associated Press award for a noon newscast from November of 2000.

GLENN SIEGEL, ADVISOR

What are some of the projects you have accomplished here?

Putting up a new transmitter, helping to train dozens of talented students and community members.

What is your favorite thing about working at WMUA?

Being constantly surrounded by creative people who know more about stuff than I do.

MIKE DEMARS, SPORTS EDITORIAL DIRECTOR

What is your favorite thing about working at WMUA?

I like being treated as if I was a sportscaster from a major news outlet when I
am covering UMass Sports events. Also the experience that I am getting from working here is second to none.

Tell us about the shows you have had on WMUA:

Host of Sportsline and have done numerous sports broadcasts including football,
men's' and women's' basketball, lacrosse, hockey, and baseball.

WMUA SPRING 2003 PROGRAM SCHEDULE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
AM ECLECTIC 6-9AM	ROBOT PARADE Pat Morin	OBLIVION EXPRESS Fern	STRICTLY SHOWTUNES Eric & Kassandra	JAZZ FLIGHTS Hollis Wheeler	STAGE & SCREEN Jake Lewis	EARLY BIRD POLKA SHOW Mitch & Jen Moskal	SUNDAY MORNING GOSPEL Rev. Wallace
JAZZ 9-12	JAZZGARDEN Mark Gardner	TRANS NAT'L JAZZ CONSP. Michael Ehlers	JAVA JAZZ Cheryl & Ken	VOCALLY CHALLENGED Yulin San	AFRO EXCURSIONS W.S.Tkweme	POLKA BANDSTAND Billy Belina	POLKA CELEBRATION Helen Szubzda
WORLD 12-2:30	AFRO ROOTS Brandon Marger	BEAUTY of SOULS - Andujar	TINY PLANETS Glenn Siegel	RHYTHM&BRASS Andrew Kaknes	KETZEV YISRAEL Rachael Dahlben	JEN'S TIME MACHINE Jen Moskal	FOCUS Ken Mosakowski
PM ECLECTIC 2:30-5:00	BLISSFUL THINKING Jon Paul Tassi	POWER 91 Reagan McKendry	PLEASE STAND for the PLEDGE Matt & Ken	R&B REVIEW Katie Wright	BLAME IT ON THE BLUES Ellen Miller-Mack	ACOUSTIC CAFE Lee Larcheveque	COUNTRY, BLUES AND BLUEGRASS Dan Russel et al
PUBLIC AFFAIRS 5:30-6:30	UNDER-CURRENTS Jennie Traschen	COACH'S SHOW Sports Staff	UPFRONT / MAKING CONTACT Daria Fisk	MR (squared) Roger Fega	ONE LOVE / AMERICAN STANDARD		

WMUA NEWS AT NOON and 5:00

ROCK 6:30-9	LET IT BLEED Sara Blackwell	JOURNAL... Alex Goldman	UNDER the BIGTOP Ringmaster/Slipp	LIBERATION FREQUENCY Various	PRIMETIME... Jonathon Leachman	MY MOOD Caroline Ealy	THOUSAND PLATEAUS Cox & Berry
URBAN 9-11:30	SOULARIUM Brian Egan	THE RUSH Black Squirrel	FEEL FLOWS DJ Bongohead	MACRO-MICRO Bryan Grabigel	THE KINGDOM Cisco Kelly	MIX & MATCH Bilal Ghandour	MARTIAN GARDENS Max Shea
ROCK 11:30-1:30	ELECTICISM Lauren LeSanto	Chelsea Spindel/ Tara Peters	WOMENwhoROCK Lyndsy & Emily	QUEEN of the HILL Meredith	PUNK & NOT Kimberly Scott	TECHNOPO-LIS Matt Feato	EMBRACE of the DARKNESS and METAL Jason Wiesenbach
URBAN 1:30-3:30	ELECTICISM Meg Milewski	MY APART-MENT Jones / Ward	DIGITRASH Tihm Gabriele	HOT BUT-TERED SOUL- Mike Kurtz	HAMMER-SMITH William Gish		

The Department Directors Dinner is held at the end of each semester. Fall semester's dinner doubled as a celebration of Production Director, Jessic Pollison's birthday.

ERIC MARTIGNETTI,
SPORTS OPERATIONS DIRECTOR

Tell us about the shows you have had on WMUA:
The only show I've ever had is Sports Line. I enjoy doing the program because I
can basically comment on anything within reason. I say a lot of things I later
regret though.

If you could put a saying into fortune cookies, what would it be?
A truly sage person does not consult a fortune cookie for advice.

RYAN TROWBRIDGE, NEWS EDITORIAL DIRECTOR

What are some of the projects you have accomplished here?
Producing our September 11th anniversary special, refor-

matting the newscasts, and helping compile 14 AP Award entries for 2002

What is your favorite thing about working at WMUA?
Getting the chance to work with hard-working, knowledgeable people in an organization that is well received and respected in the Pioneer Valley.

MELISSA EATON, NEWS OPERATIONS DIRECTOR

What are some of the projects you have accomplished here?
Interviewing Chancellor Lombardi .

Tell us about the shows you have had on WMUA:
I am just an anchor for news updates, and I engineer the 5 pm casts.

STRATES FRANGULES, TRAINING DIRECTOR

What are some of the projects you have accomplished here?
Since I have been training director, I have organized classes for new DJ's and I have also revised the exam for new DJ's.

Tell us about the shows you have had on WMUA:
This semester I did "Elliniki Mania," a show with the best of Greek music. In the past I have done a classic rock show when I was a sophomore.

JILL WEINSTEIN, OFFICE COORDINATOR

What is your favorite thing about working at WMUA?
I work with a lot of very talented people who know a lot about music and how to run a radio station. I can come into the office and listen to any music I want, I can make my own hours, there is no dress code, and I have my own business card :)

If you could put a saying into fortune cookies, what would it be?
"We are what we pretend to be, so we must be careful about what we pretend to be."
-Kurt Vonnegut

RACHAEL DAHLBEN, UNDERWRITING DIRECTOR
Tell us about the shows you have had on WMUA:
I re-established a program on WMUA, called Ketzev Yisrael, that plays Israeli and Jewish music. (There used to be a show on WMUA a long time ago called Zamir). I have gotten a lot of positive feedback so far and I love doing it.

What is your favorite thing about working at WMUA?
I love being a resource for people who want to do underwriting, or who want to be involved in my show.

CARA BEDICK, WOMEN'S AFFAIRS DIRECTOR
What are some of the projects you have accomplished here?
The best was when I was about to broadcast selections from The Vagina
Monologues in honor of V-Day, which is a global movement to stop violence
against women.
Tell us about the shows you have had on WMUA:
I have had a public affairs show that focused on women's issues called "Listen
Up," and installations of it pop up now and then (like last semester's show on
Sarah Jones, an amazing activist whose song "Your Revolution" which spoke out
against misogyny in hip-hop lyrics, was banned by the FCC).

JESSICA POLLISON, PRODUCTION DIRECTOR
What are some of the projects you have accomplished here?

I am the Production Director here, and I nearly got everyone to make a promotion for their show! I also enjoy helping out with the other staffs. I am on the News Staff. I do newscasts with them, and I am learning how to engineer broadcasts. I hope to get involved even more this semester!

If you could put a saying into fortune cookies, what would it be?
"Why are you turning to me for guidance? I am just a cookie!"...what can I say, cookies have hurt me before...

TARA PETERS, PUBLICITY DIRECTOR
Tell us about the shows you have had on WMUA:
I have had three rock shows on WMUA beginning my freshman year. I started out second semester freshman year with a time slot on Sundays from 12-3am. I was so excited to be on the radio the crummy time slot didn't bug me too much. I think my only listeners were my best friend in California and some guys locked up in Hampshire County correction facility. By last spring however, I moved up to a beautiful Monday time slot from 6-9:30, and that show was the most fun, I think. I've always played a varied range of pop/post punk, indie rock, and emo music I guess...I don't know I'm really bad at labeling music.

What are some of the projects you have accomplished here?
I've been able to set up some contacts with groups like Mass Concerts and the Iron Horse giving listeners the opportunity to win free tickets to some great shows in the area. I've also done some events on campus including a Halloween Party at the Campus Center and live DJs and giveaways on the Student Union steps

ALEX GOLDMAN, MUSIC DIRECTOR
Tell us about the shows you have had on WMUA:
I used to have a hip-hop show, and now I have a rock show.....where I play a lot of hip hop.

What is your favorite thing about working at WMUA?
Interacting with like-minded people who are passionate about music.

PAT MORIN, VISUAL MEDIA DIRECTOR

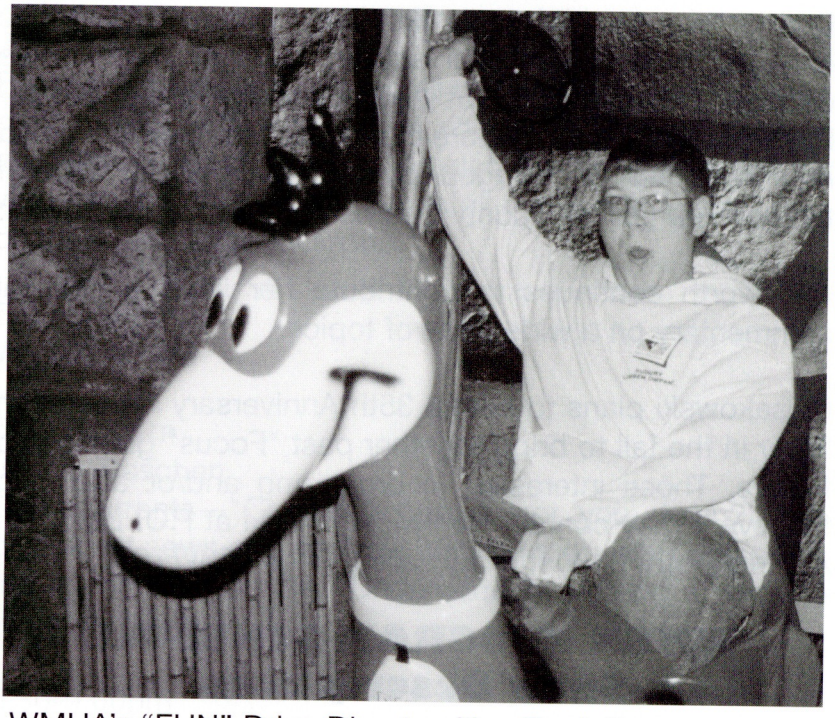
What are some of the projects you have accomplished here?
I've poduced quite few designs for 'MUA promotions, including T-Shirts, stickers, and newspaper ads. I also created brand new vinyl banners for the station to display at events. I also design and layout each issue of *Off The Air.*

Tell us about the shows you have had on WMUA:
My freshman year I applied for a Jazz show, I didn't recieve one but there was an opening in the World Block of our schedule. I accepted the offer to do a World Music show. In the begining my knowledge of World Music was pretty limited, but through hosting my show each week I learned a great deal about Latin Music and gained even more appreciation and love for it. I've been hosting a show for three semesters now called the *Robot Parade*. On it I play "College Rock." It airs Monday mornings from 6 to 9am.

KEN FREDETTE, FUND DRIVE DIRECTOR

Tell us about the shows you have had on WMUA:
"Please Stand for the Pledge with Matt & Ken" is a fun romp which is essentially a vessel for amazing music and public self-deprication.

If you could put a saying into fortune cookies, what would it be?
"Dinner mints in restaurants actually have a very high urine content, as most people use the bathroom after their meal, but fail to wash their hands. Aren't you glad this isn't a dinner mint?"



WMUA's "FUN" Drive Director, Ken Fredette.

WMUA "Focus" SERIES MARKS 35tH ANNIVERSARY by Ken Mosakowski

Fall semester 2003 marks the 35th anniversary of "Focus," WMUA's weekly public affairs series with Ken Mosakowski as producer and host on Sundays from 12-1PM.

During these 35 years the series has covered five wars; nine presidential elections; and hundreds of political campaigns, teach-ins, hearings, vigils, and demonstrations.

The program has offered a variety of unique features. Some have been controversial, such as live, on-air draft counseling during the Vietnam War. Others, however, have been merely unusual, such as previews of Amherst's Town Meetings with a "Focus Group" of elected Town Meeting Members.

During President Clinton's first term, listeners could be engaged by local political activist Mary L. Wentworth's detailed, critical analysis of the debate raging over Single-Payer Health Care. For more than a decade, listeners could be entertained- or outraged- by the biting political satire of the late Hampshire County Democratic Chair John Lawlor.

Wentworth continues to contribute her incisive political commentary on a wide array of topics.

Mosakowski plans to host a 35th Anniversary Celebration Party in the fall to bring together past "Focus" guests and friends. Those interested in organizing and/or attending this event may contact Ken Mosakowski at P.O. Box 197, Amherst, MA, 01004, or by calling (413) 253-7768.

WMUA PROGRAM SCHEDULE
Show Descriptions

MONDAY

6.00-9.00am
Pat Morin
Robot Parade--"College Rock on College Radio"

9.00-12noon
Mark Gardner
The Jazz Garden—"A Broad spectrum of jazz from 1950 to the present."

12noon-2.30pm
Brandon Marger
Afro Roots—"Afro-Latin music from all over the Americans, with a special emphasis on Cuba, Puerto Rico and Brazil. Diverse folkloric and popular musics, with lots of Latin jazz.

2.30-5.00pm
Jon Tassi
Blissful Thinking—"Covering all underground and independent music, with a focus on shoegaze, minimal techno, and Japanese indie pop, while also exploring outer fringes with free improv/noise music to all out contemporary psychadelia and indie rock/pop."

5.00-5.30pm
WMUA NEWS

5.30-6.30pm
Jennie Traschen
Undercurrents—"Corporate media got you down? We broadcast news and analysis that is not usually covered by the mainstream media. Undercurrents—giving a voice to the community."

6.30-9.00pm
Sara Blackwell
Let it Bleed—"The best of all that's new as well as old."

9.00-11.30pm
DJ Chateau
Soularium—"Soul and R&B of the 1960s and 1970s."

11.30pm-1.30am
Lauren LeSanto
Midnite Happy Hour—"Never a dull moment with rock music from new to old, classical to underground, and everything in between."

1.30-3.30am
Meg Milewski
Eclecticism—"A show that focuses on rock and all of its sub genres. Playing newsies and oldies with some interesting surprises."

TUESDAY

6.00-9.00am
Fern
Oblivion Express—"Travel the musical spaceways with the Oblivion Express, as we journey from the 1930s to 2000 and beyond. A sweet mix of folk, jazz, rock, blues, world and a whole lot more. An eclectic way to start your day."

9.00-12noon
Michael Ehlers
The Transnational Jazz Conspiracy—"The free-jazz diaspora."
12noon-2.30pm
Andujar
The Beauty of Souls—"healing sounds from our cultural heros. illuminance from favelas, shantytowns and ghettos. out of the muck of wars and boxes, peace will arise.... 'for we can see together the beauty of souls, hidden like diamonds, in the clock of the world...'-a. ginsberg....all music is world poetry"

2.30-5.00pm
Regan McKendry
Power 91—"Part House. Part Pop. Part Freestyle. Part Hip Hop. All Regan!"

5.00-5.30pm
WMUA NEWS

5.30-6.30pm
Sports Staff
The Marnie Dacko Show/The Greg Canella Show—"Live sports talk and analysis with UMass' Women's Basketball Coach or UMass' Men's Lacrosse Coach."

6.30-9.00pm
Alex Goldman
Journal of the Plague Year—"Megalomania to the minimum…Rock to the max."

9.00-11.30pm
Black Squirrel
The Rush—"100% DJ-Orchestrated madness…Drum 'n' Bass and Hip Hop flava…Local DJs…Guess whoz back…

11.30pm-1.30am
Tara Peters & Chelsea Spindel

1.30-3.30am
Chris Jones and Mike Ward
My Apartment is Infected with Koala Bears—"Hip-hop and electronic music. It's sweet. You will listen to us."

WEDNESDAY

6.00-9.00am
Strictly Showtunes with Eric and Kassandra
"We play the music of musicals, and showcase your favorite artists. Tune in to heard Broadway at its best."

9.00-12noon
Ken Irwin and Cheryl K.
Java Jazz—"Jazz music comes alive each Wednesday morning

12noon-2.30pm
Glenn Siegel
Tiny Planets—"Roots music and modern hybrids from all corners of the globe."

2.30-5.00pm
Matt and Ken
Please Stand for the Pledge—"At least our mom's listen!"

5.00-5.30pm
WMUA NEWS

5.30-6.30pm
Daria Fisk et al
Upfront/Making Contact—"Social justice and diversity from a worker prospective/Progressive social and political issues of voices from the margins."

6.30-9.00pm
The Ringmaster and Sideshow Slipp
Under the Bigtop and the Sideshow—"Punk, ska, hard-core, and more…an appetizer platter of various rock music to tantalize and tease the taste buds."

9.00-11.30pm
DJ Bongohead
Feel Flows—"Groove oriented eclectica. His-hop, punk, monk. Afrobeat, latin soul."

11.30pm-1.30am
Lyndsy and Emily
Women Who Rock—"We bring you women who rock—old, new, and everything in between! The underrepresented gender in a competitive genre: acoustic, metal, punk, riot girl, independent and little known artists. Political, contro-versial, and love ballads. Interviews and live albums too!"

1.30-3.30am
Tihm Gabriele
Digitrash—"Seeking: electronic music with less emphasis placed on dance and house. Anything that uses a synthe-sizer, sequencer, or laptop is fair game. Arpeggiator a plus. DIY, home recordings accepted. Money back guarantee (it's free).

Music Director, Alex Goldman, and friends at the annual College Music Journal Conference in New York.

THURSDAY

6.00-9.00am
Hollis Wheeler
Jazz Flights—"Jazz from the last century and this one too! Hear jazz vocals, swing, and big band. So come fly with me!"

9.00-12noon
Yulin San
Vocally Challenged—"an expository exploration of the most expressive instrument of all - the human voice. join us as we examine vocal stylings such as ragtime, tin pan alley, bebop, vocalese, swing, euro, pop, r 'n' b, gospel, world, acapella and even classical as to how they have helped shape the content of vocalized jazz."

12noon-2.30pm
Andrew Kaknes—

2.30-5.00pm
Katie Wright
Katie's R&B Review—"For more than 10 years, the spot on your radio dial for great blues and R&B, Jump & Jive, Swing & Soul, Boogie and Woogie...Don't miss it!"

5.00-5.30pm
WMUA NEWS

5.30-6.30pm
Roger Fega
MR-squared—"The program interviews local people who have had a significant impact on the arts and politics."

6.30-9.00pm
Jen Albrecht, Mike Barrett and Stacy Palozie
Liberation Frequency—"Classical hardcore, punk, emo, grind, and noise...from five heads—one voice!!"

9.00-11.30pm
Bryan Grabigel
Macro-Micro—"Experimental electronic,dub, hip-hop and beyond"

11.30pm-1.30am
Meredith Krumenacker
Queen of the Hill—"Focused mostly on unknown artists and never-before-heard tunes from a variety of groups and genres, Queen of the Hill gives all the talented females of the music world a place to sparkle, shine, and rock out!"

1.30-3.30am
Mike Kurtz
Hot Buttered Soul—"Soul, Funk, Rhythm and Blues 1960s-Present."

FRIDAY

6.00-9.00am
Jake Lewis
Stage and Screen—"Broadway and off-Broadway, show tunes, movie themes, TV jingles, plus entertainment news and giveaways."

9.00-12noon
W.S. Tkweme
Afro Excursions—"Exploring the musical worlds of African America."

12noon-2.30pm
Rachael Dahlben
Kiezev Yisrael (The Rhythm of Israel)—"Celebrating all types of Israeli and Jewish music, from traditional tunes to the new and upcoming sounds of the rhythm of Israel."

2.30-5.00pm
Ellen Miller-Mack
Blame it on the Blues—"One minute soulful, reverential the next, and always exploring the African-American foundation of our culture."

5.00-5.30pm
WMUA NEWS

5.30-6.30pm
Kimberly McDowell
One Love
Scott Pease
The American Standard—"Thought provoking analysis of Massachusetts news, University affairs, and National social issues with a little bit of class."

6.30-9.00pm
Jon Leachman
Primetime Leachman and Partner in Crime—"Join Jon and Eric every Friday night for an awesome blend of rock ranging from Zepplin to Rage, from the Beatles to Dave Matthews. Plus lots of highly entertaining banter is promised with every show."

9.00-11.30pm
Cisco Kelly
The KingDom—"Unlimited urban and West Indian beats that explore the variety of beats, rhythms and sounds."

11.30pm-1.30am
Kimberly Scott
Punk and Not—"Some punk, some punk with bagpipes. Some local rock, some rock with Irish instruments other than bagpipes. And then some more rock."

1.30-3.30am
William Gish
Hammersmith Palace—"If Adolf Hitler flew in today, they'd send the limos in anyway."

SATURDAY

6.00-8.30am
Mitch and Jen Moskal
The Early Bird Polka Show—"Today and yesterday's finest in Polkas, Waltzes and Obereks, featuring music from 78's to CDs and everything in between."

8.30-12noon
Billy Belina
Polka Bandstand—"Your favorite Polkas, Waltzes, and Obereks from yesterday and today with the biggest stars to forgotten favorites."

12noon-3.00pm
Jen Moskal
Jen's Time Machine—"Travel with us from the 1950s to the 1980s over three hours of music. We'll help you relive those magical memories through music from four decades all rolled into one great oldies show."

3.00-6.00pm
Lee Larcheveque
Acoustic Café—"Singer-songwriters of the 90s and the new millennium. Acoustic pop/rock contemporary folk."

6.00-9.00pm
Caroline Ealy
My Mood—"Will unite smooth jazz, R&B and Soul into a metropolitan smooth seductive sound and more."

9.00-12midnight
Bilal Ghandour
Mix and Match—"80s and 90s music that concentrates on pop rock, modern and classic rock, 'new wave' and alternative genres, while featuring lesser known artists who have not had much of their music played on the radio."

12midnight-3am
Matt Feato
Technopolis—"We're open for business every week. For all you serious clubbers out there, this is the place to be four your Before or After Hours. The best in House, Trance, Breaks, Drum & Bass, Lounge and More, mixed up and sent out to your ears. It's all about the scene and music, so pump up the beats and enjoy."

SUNDAY

6.00-9.00am
Rev. Bobby J. Wallace
Sunday Morning Gospel—"A gospel program of music and encouragement that is inspirational for the time in which we are living."

9.00am-12noon
Helen Szubsda
Polka Celebration—"The best of Polkas, Obereks, and Waltzes of today and yesteryear in a diversity of styles."

12noon-1.00pm
Ken Mosakowski
Focus—"A weekly public affairs series offering political commentary, debate and in-depth coverage of political issues and events often ignored by the commercial media. Produced since 1968."

1.00-6.00pm
CB&B Crew
CB&B—"In its twenty-eighth year of presenting the great American musical traditions. We entertain and educate listeners on the sources and influences of American music forms, mixing the music traditions of country, blues, bluegrass and related styles such as zydeco, Cajun, western swing, rhythm and blues, and old-times from their earliest roots to the present."

6.00-9.00pm
Christoph Cox and Hank Berry
A Thousand Plateaus—"Electronic music is the medium through which multiple musical genres meet and crossfertilize. Each program tours the electronic landscape, weaving together disparate styles and drawing connections among them."

Student Legal Services Office

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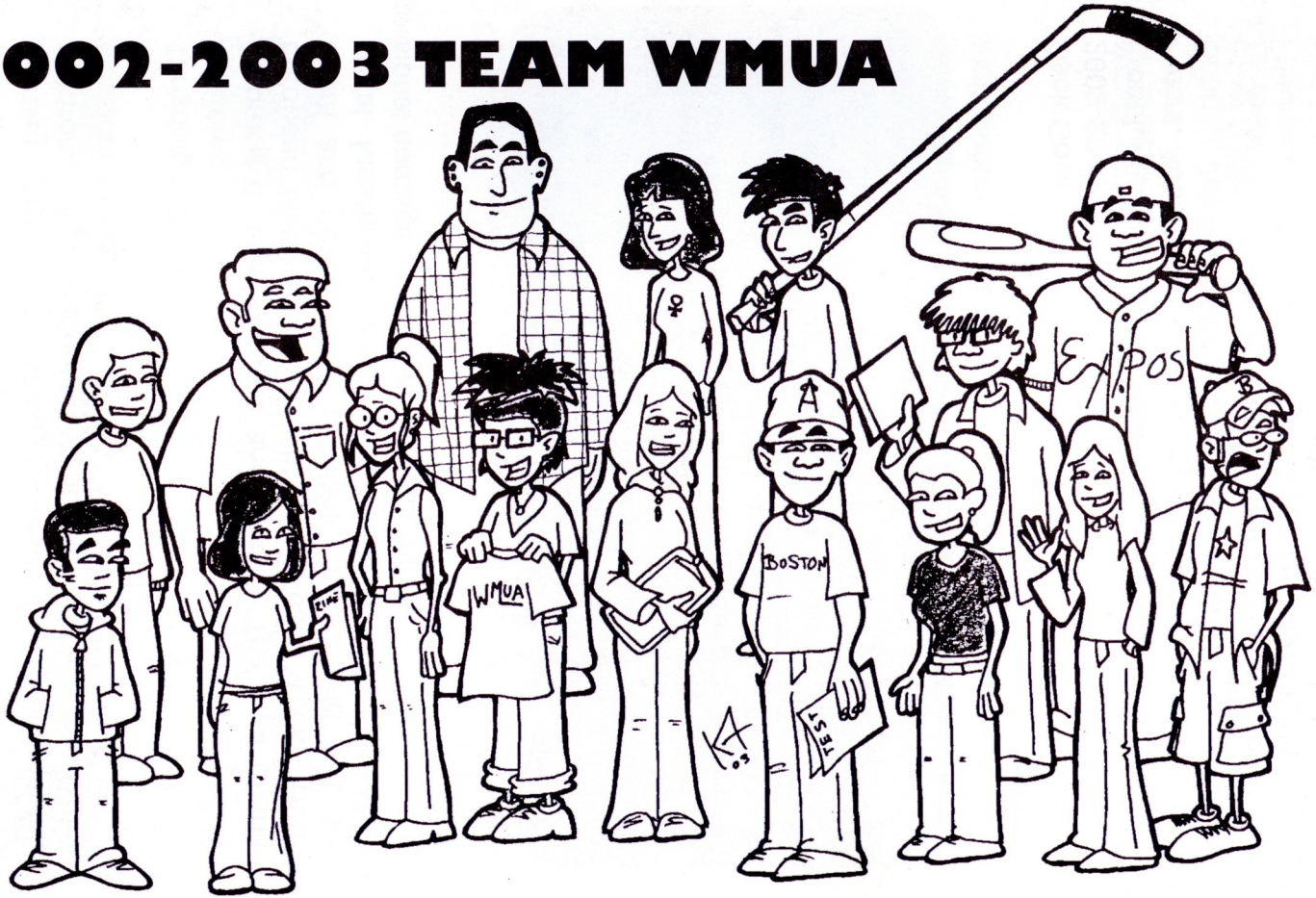
Free Legal Advice, Referral, Representation & Counseling For UMASS Students

9.00-12midnight
Max Shea
Martian Gardens—"A weekly excursion into experimental, electronic, electroacoustic, ambient, and contemporary classical music."

12midnight-3.00am
DJ Solvig
Embrace of the Darkness and Metal—"The best of the European Metal scene brought to you each week. From death and thrash metal to black, gothic, and melodic metal. Mostly new, sometimes obscure material and occasional homage to the classic metal bands."

QUIZ Answers:

A. You are a well rounded student who is exceptionally (a little too much) gifted and talented. You should be very proud of what you have accomplished in college so far, but do yourself a favor and give yourself a break every once in a while.
B. To put it plainly: You are a little bit lazy. You have some motivation, but not enough drive to get anything done. Try to work more with the motivation that you do have, and make your parents proud.
C. Get it together! You're schedule appears to have no order whatsoever. But as long as you can maintain your sanity and your grades...then keep it up!
D. Are you actually planning to graduate?

Back Cover:
2002-2003 Team WMUA
Front(L-R): Pat Morin, Jill Weinstein, Melissa Eaton, Tara Peters, Aubrey Vachon, Strates Frangules, Rachael Dahblin, Jessica Pollison, and Ken Fredette.
Back (L-R): Jennifer Moskal, Ryan Trowbridge, Jared Friedman, Cara Bedick, Eric Martignetti, Alex Goldman, and Mike Demars.

2002-2003 TEAM WMUA